

# The 51<sup>st</sup> F.I.C.B. International Congress

## IN LANGHE & ROERO - PIEDMONT

The Sunny Food & Wine Valley of Italy

JUNE 4 - 7 2020



### PROGRAM

#### JUNE 4<sup>TH</sup> - THURSDAY

Individual arrivals in **Alba**, the capital of Langhe hills and Unesco Creative City for Gastronomy.

Check-in at the chosen hotel in the centre of Alba.

Registration of all the participants at **Hotel Calissano** in the afternoon.

H. 19:30 Transfer for the **Welcome Dinner** at **Tota Virginia Restaurant** in Serralunga d'Alba.

H. 22:30 Return to the hotel and overnight stay.

#### JUNE 5<sup>TH</sup> - FRIDAY

H. 9:30 Transfer to **Grinzane Cavour Castle**, Unesco site.

H. 10:00 **Welcome show** by the flag-wavers of the City of Alba.

H. 10:30 **Academic session**.

H. 12:00 **Presentation of the Wines of the World** and **buffet lunch** at the Castle.

Possibility to visit the **Grinzane Cavour Castle with the Langhe Museum**.

H. 15:00 Back to the hotel.

H. 17:00 Transfer for the guided visit of the **Wine Museum** in **Barolo Castle** and visit of **Barolo**.

H. 19:30 **Aperitif** on the panoramic terrace and **dinner** at the **Marchesi di Barolo winery**.

H. 22:30 Return to the hotel and overnight stay.

#### JUNE 6<sup>TH</sup> - SATURDAY

H. 10:00 Transfer for the **guided visit and wine tasting** at **Malvirà Winery** in Canale.

H. 12:00 Transfer to the **Guarene Castle** and **lunch** in the elegant **restaurant**.

H. 15:00 Back to the hotel and relax.

H. 17:00 Transfer for the guided visit of **Pollenzo** and the **Bank of Wine by Slow Food** with **tasting**.

H. 20:00 **Dinner** in the restaurant **Garden** at the **Albergo dell'Agencia** in Pollenzo.

H. 22:30 Return to the hotel and overnight stay.

#### JUNE 7<sup>TH</sup> - SUNDAY

H. 9:30 Meeting in **Piazza M. Ferrero** and **Procession** through Alba historical centre with the **musicians of the City of Alba**.

H. 10:00 **Alba's Mayor** welcome speech.

H. 10:30 **Mass** in the **Cathedral San Lorenzo**.

H. 11:30 Continuation of the **Procession**.

H. 13:00 **Lunch** by the **Town Boroughs** in a lively medieval village atmosphere in Alba.

H. 14:30 Possibility of a **guided visit of Alba** historical centre / relax at the hotel.

H. 17:00 Transfer for the **guided visit** at the elegant restaurant of **Fontanafredda wine estate**.

H. 19:00 **Enthronement Ceremony**.

H. 20:00 **Gala Dinner** with music entertainment.

H. 22:30 Return to the hotel and overnight stay.



LANGHE  
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JUNE 8 - 10 2020



### EXTENSION TO TORINO: PROGRAM

#### JUNE 8<sup>TH</sup> - MONDAY

H. 10:00 Transfer to Asti for a **tasting of Asti Spumante** by the Consorzio dell'Asti Spumante Docg.  
H. 12:30 **Lunch** in the town centre.  
H. 15:00 Check-in at the **hotel in Turin**.  
H. 16:00 **Guided visit of Turin** on foot.  
H. 20:00 **Dinner** in the inner restaurant and overnight stay.

#### JUNE 9<sup>TH</sup> - TUESDAY

H. 10:00 Transfer to visit Casa Martini with Martini & Rossi museum, with **tasting**.  
«Mixology Masterclass» or «Vermouth Masterclass».

H. 12:30 **Lunch** in the town centre.  
Free time.

H. 20:00 **Special Farewell Dinner** at the elegant **Circolo dei Lettori** with the participation of the **Italian Sommelier Association** (Turin delegation) for a focus on the **wines of North Piedmont**.

H. 22:30 Return to the hotel and overnight stay.

#### JUNE 10<sup>TH</sup> - WEDNESDAY

H. 9:30 Transfer back to Alba.  
End of the program.



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### PACKAGE OPTIONS

#### FICB CONGRESS PROGRAM 4 – 7 JUNE 2020 PRICES PER PERSON - F.I.C.B. MEMBER - IN EURO

##### Hotel Savona, Alba\*\*\*

Double occupancy € 1.370,00 per person  
Single Use € 1.480,00 per person

##### Hotel Calissano, Alba\*\*\*\*

Double occupancy € 1.460,00 per person  
Double room single use € 1.660,00 per person  
Room sleeping 3 € 1.420,00 per person  
NO HOTEL € 1.150,00 per person

##### All prices for F.I.C.B. Congress include:

Accommodation (4 nights), breakfasts, meals, events, wine tastings, local transportation.

Not included: transfer from / to airports.

#### FICB EXTENSION PROGRAM 8 - 10 JUNE 2020 PRICES PER PERSON - F.I.C.B. MEMBER - IN EURO

##### Turin Palace Hotel\*\*\*\*

Double occupancy € 725,00 per person  
Double room single use € 850,00 per person

##### The prices include:

Accommodation (2 nights), breakfasts, meals, events, visits, wine tastings, local transportation.

Not included: transfer from / to airports.

##### Notes:

- The hosting capacity of the Congress is limited to 200 participants, due to the configuration of the exceptional venues. The hosting capacity of the Extension is 80 people. F.I.C.B. is implementing a selection procedure with its member organizations, with allocation of registration codes. For more information, please check with your F.I.C.B. member organization or on the F.I.C.B. web site [www.winebrotherhoods.org](http://www.winebrotherhoods.org)
- Transfer from the airports is not provided by the organizer. However, information on the transfer possibilities will be given on the web site of the organizer. For those travelling with their own car, parking of cars will be available in Alba.

*We wait for you*  
**AT THE 2020 F.I.C.B. CONGRESS!**



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